



125 West 55th St
New York, NY 10019

Contract # 25323037	Changes as of: 10/6/2016 at 9:56 AM	Version: Current State Version 2
CPE: 752/874/4563	Flight: 10/11/16 - 10/17/16	Station: KFDX
Agency: Canal Partners Media	Advertiser: Oklahomans for Food, Farm, & Family	Market: Wichita Falls
25 WHITLOCK PLACE SW	Product: Issue	Office: WASHINGTON
2nd Fl	Agency Order #: 5442400	Primary Demo: Adults 35+
Marietta, GA 30064	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
		Total \$: \$2,300.00
		Total Spots: 3
		Total CPP: \$359.38
		Total GRP: 6.4
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/17							Total Spots	Total \$	CPP	GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17				
1	Tu-F,M 10:35p-11:35p		Tonight Show	\$450.00	3.3	30	1	0	0	0	0	0	0	1	\$450.00	\$136.36	3.3
2	Sa 10:30p-12m		NBC Sat Night Live	\$450.00	3.1	30	0	0	0	0	1	0	0	1	\$450.00	\$145.16	3.1
3	Tu 7p-8p		The Voice Tue-NBC	\$1,400.00	0	30	1	0	0	0	0	0	0	1	\$1,400.00	\$0.00	0.0
TOTALS:							2	0	0	0	1	0	0	3	\$2,300.00	\$359.38	6.4



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
10/06/16 9:56 AM	System	Notice Received.
10/05/16 11:31 AM	GOTOSTRATA\Rray	Separation: 30

Competitive Information	
Market Budget:	\$18,000
KFDX Share:	5%
Comment:	
KAUZ:	6%
KSWO:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	3	\$2,300.00	\$359.38	6.4
Total	100%	3	\$2,300.00	\$359.38	6.4

Monthly Summary		
Month	Spots	Dollars
2016-Oct	3	\$2,300.00
Total	3	\$2,300.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/5/16 11:31 AM	GOTOSTRATA\Rray	Confirmed	1		\$1,400.00	\$2,300.00	Changes: Comments from to Separation: 30, Total \$ from \$900.00 to \$2,300.00, Total GRPs from 6.4 to 0, Total Spots from 2 to 3, Total CPP from \$140.63 to \$0.00. 1 buyline added or modified.
Queued for Electronic Contracting	9/30/16 4:18 PM					\$0	\$0	
New	9/30/16 4:02 PM	KELLY JOHNS	New	2		\$900.00	\$900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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